frontstream WORKPLACE PHILANTHROPY

CAMPAIGN MANAGEMENT: DYNAMIC PLEDGE EXPERIENCE (DPE) CONTENT AREA 2 CUSTOMIZATION

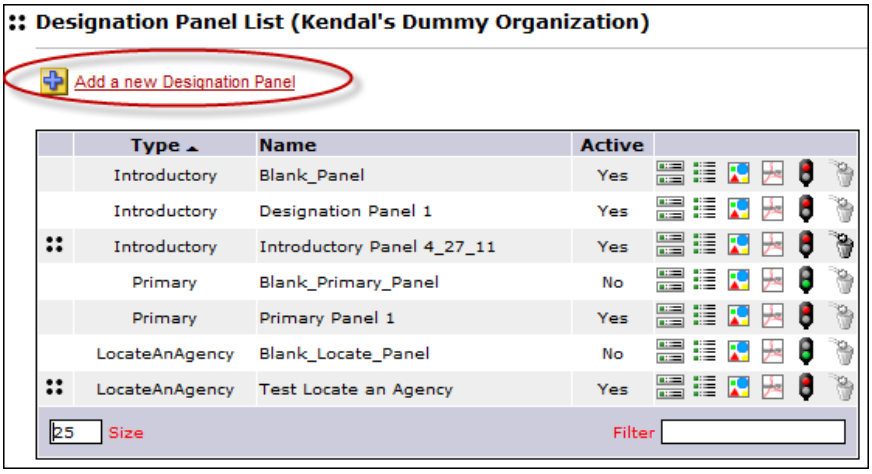
Document Version 1.0
August 15, 2011
FrontStream

"Content Area 2," also known as "Box_2," on the homepage template, in the skin "DPE – Live United 5 Content Area" defaults to include a Geo-Aligned United Way or Agency. This box, however, can be customized. This document provided step-by-step instructions on making your "Content Area 2" customizable for your campaign.

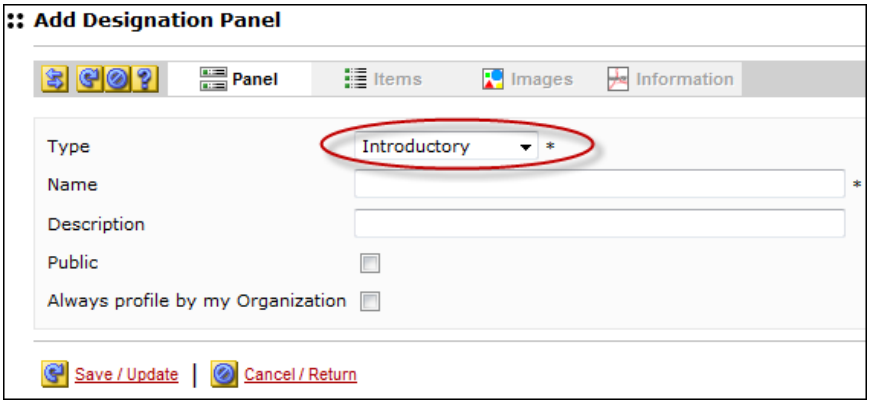
1. Create a blank Introductory Panel

   a. From the Organization level, expand Your Organization > Designation Panels.

   b. Click the link.



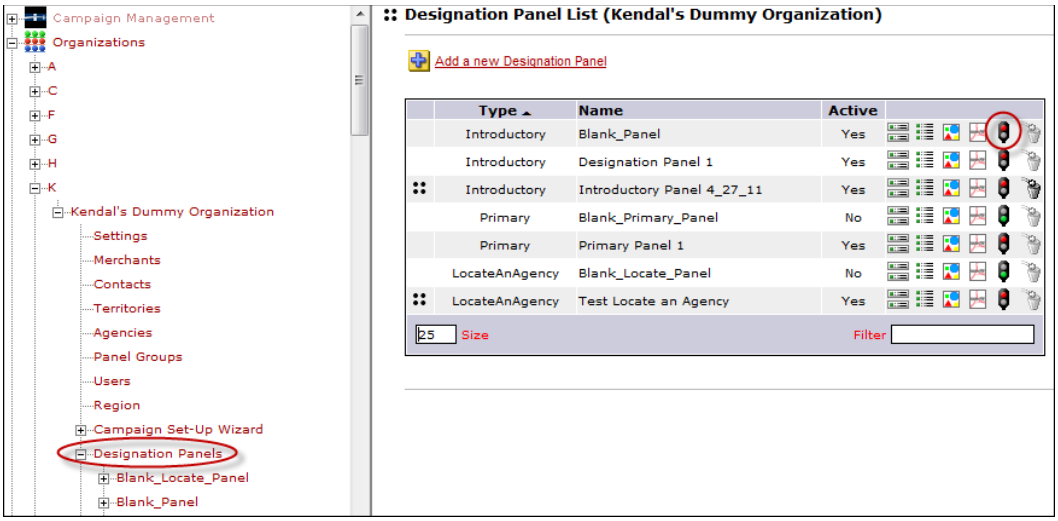
   c. From the dropdown menu, select "**Introductory**." Then give the blank Introductory Panel a name.



d. Click the Save / Update link.

e. Do not add Items, Images, or any Information to the Panel, as it is to remain blank.

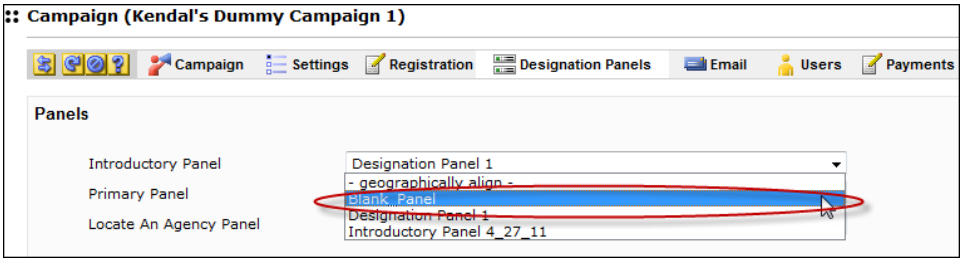
f. Activate the new Panel by clicking Designation Panels from the navigation tree, and then clicking the stoplight ( ) to make it red (Active).



2. Associate the blank Introductory Panel to a campaign or donor group:

a. To associate the Introductory Panel to a campaign

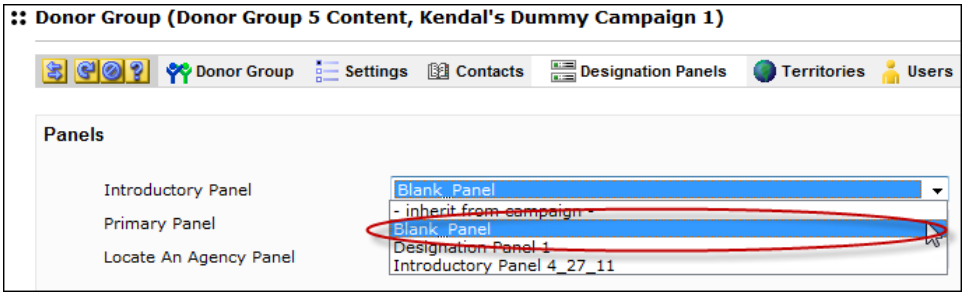
i. Expand your campaign from the navigation tree in OPPS. Click the Designation Panels tab and from the dropdown menu, and select your new blank Introductory Panel.



ii. Click the Save / Update link and continue to build your campaign.

b. To associate the Introductory Panel to a donor group:

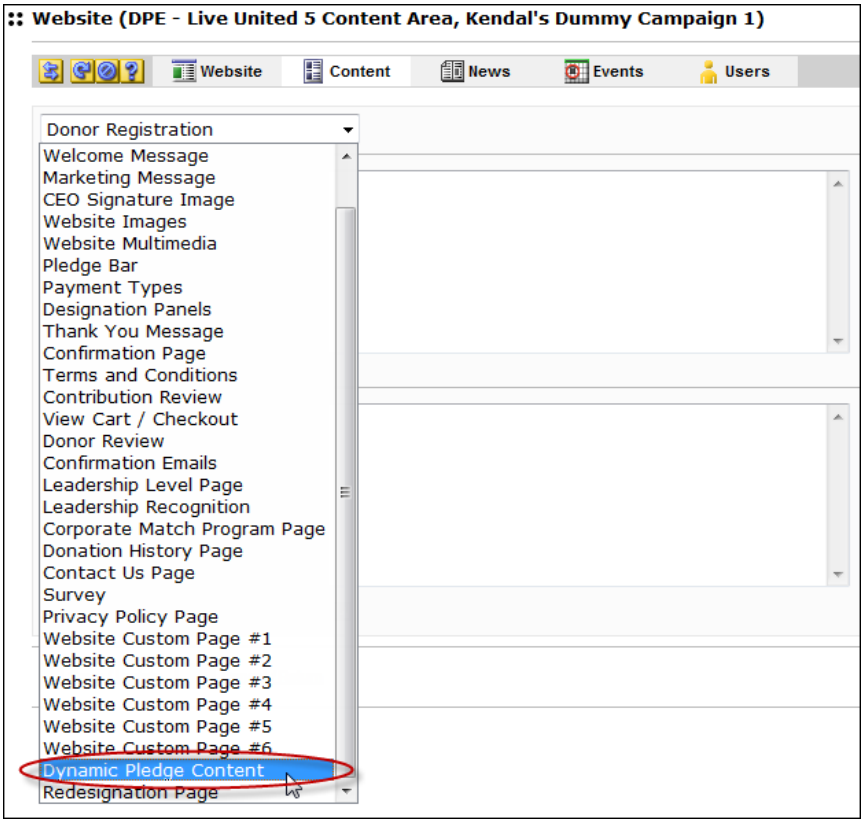
i. Expand your campaign from the navigation tree in OPPS. Click Donor Groups and select the donor group you wish to assign the blank Introductory Panel to. Then click the Designation Panels tab, and select your new blank Introductory Panel from the dropdown menu.



ii. Click the Save / Update link and continue to build your campaign.

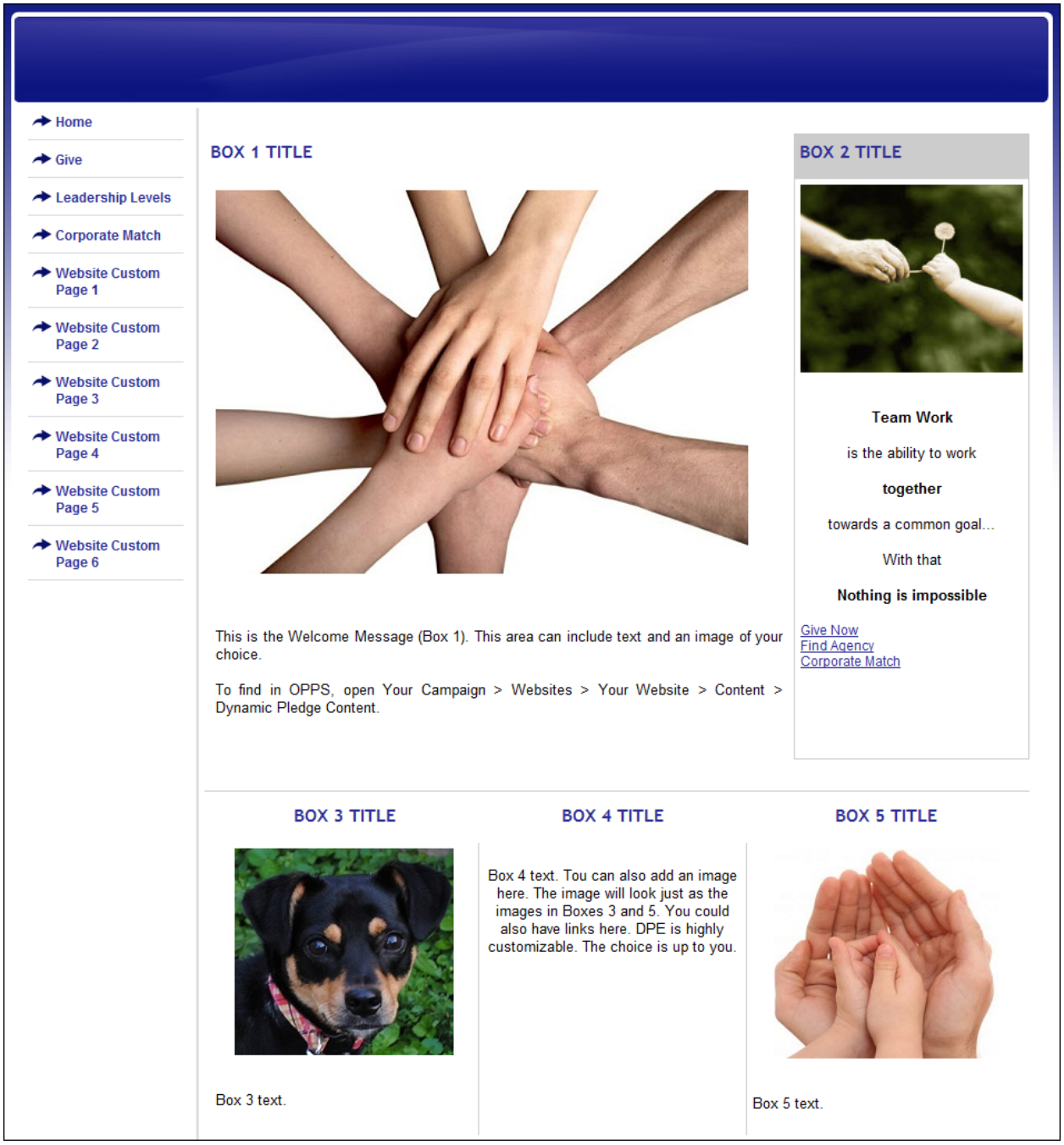
3. Customize "Content Area 2" via the website skin Dynamic Pledge Content.

a. Expand your campaign from the navigation tree in OPPS. Click Websites > Your Website > Content > Dynamic Pledge Content.



b. Scroll down the page to the Box_2 image, text, and nav bar and add the appropriate information in the fields provided.

c. When complete, remember to click Save / Update.


Home
Give
Leadership Levels
Corporate Match
Website Custom Page 1
Website Custom Page 2
Website Custom Page 3
Website Custom Page 4
Website Custom Page 5
Website Custom Page 6
BOX 1 TITLE
This is the Welcome Message (Box 1). This area can include text and an image of your choice.
To find in OPPS, open Your Campaign > Websites > Your Website > Content > Dynamic Pledge Content.
BOX 2 TITLE
Team Work
is the ability to work
together
towards a common goal...
With that
Nothing is impossible
Give Now
Find Agency
Corporate Match
BOX 3 TITLE
Box 3 text.
BOX 4 TITLE
Box 4 text. Tou can also add an image here. The image will look just as the images in Boxes 3 and 5. You could also have links here. DPE is highly customizable. The choice is up to you.
BOX 5 TITLE
Box 5 text.